

The Behavioral Health Areas of Expertise Profile improves the referral process

The Behavioral Health Areas of Expertise Profile (BHAEP) is designed to highlight behavioral health provider services, cultural preferences, race, languages spoken, and other specialties to our members through the enhancement of our online provider directory. The goal is to help our members find the right behavioral health provider to fit their unique needs.

Contracted Medicaid providers are asked to answer a brief online survey on their clinical areas of expertise, demographics, modalities, and accessibility. The data collected provides insight into our behavioral health providers' capabilities, which assists in member referral, and provider network strategy development. Completion of the BHAEP does not affect a provider's credentialing materials/status or contract.

By capturing this information, we are able to:

- Improve identification of specific services and/or specialties.
- Improve the referral process by better identifying provider capabilities.
- Align with competitors that provide this data in their online provider directories.

Currently, the BHAEP is being administered in your market. The local health plan completes provider outreach. While data gathered through this tool has proven to be helpful to members, providers, and the health plan, response rates remain low.

[View your State's BHAEP survey here.](#)