

HEALTHY REWARDS



Dell Children's Health Plan shares your commitment to your patients' health and well-being. We have implemented an easily accessible incentive program called Healthy Rewards. This program is designed to help your patients stay on track with their health care visits.



It's simple. Every time your patient completes one of the qualifying healthy activities, they will get dollars added to their reloadable Healthy Rewards debit card.

- Prenatal visit = \$25
- Postpartum visit = \$50

Healthy Rewards dollars can be used at the following approved retailers:

- CVS Pharmacy
- NationsOTC
- Dollar General
- Rite Aid
- Family Dollar
- Walgreens
- Fred's Super Dollar
- Walmart

Members may use these funds by following the options below to purchase approved health items, including baby care items and more.

- **Retail:** Visit one of these participating retailers and swipe your OTC card for payment: CVS, Walgreens, Walmart, Dollar General and Family Dollar.
- **Phone:** Call 1-833-SHOP-OTC (1-833-746-7682) TTY: 711 to speak with a Member Experience Advisor Monday-Friday, between 8 a.m.-8 p.m. EST.
- **Online:** Visit NationsOTC.com to sign on using your card number. Then, you'll select your products and complete the checkout process.

Help ensure your patients can get the benefit of these rewards.

- **Schedule** an initial prenatal visit within the first trimester or 42 days of enrollment with Dell Children's Health Plan.
- **Complete** the patient's postpartum checkup within 7-84 days after delivery. If your patient had a caesarean section, her 1- to 2-week postoperative visit does not count as a postpartum visit.
- **Encourage** your patients to track their visits and earn rewards.
- **Remind** your patients once the baby is born to schedule a well-baby appointment with their pediatrician.

Here's how your patient can report the activities:

1. **Log in** to www.DellChildrensHealthPlan.com/HealthyRewards.
2. **Call** Healthy Rewards at 1-877-831-3861 Monday to Thursday from 8 a.m. to 7 p.m. and Friday from 8 a.m. to 6 p.m. Central time.
3. **Allow** your patients to use an office-based terminal to report their activity online at www.DellChildrensHealthPlan.com/HealthyRewards.

If you would like more information on the Healthy Rewards program or our high-risk obstetric case management program, call Provider Services at 1-888-821-1108.

Healthy Rewards for prenatal and postpartum visits are not available for CHIP Perinate members.